

# World Elder Abuse Awareness Day (WEAAD) Regional Grants Program 2025

## Guidelines

All applications must be received by Northern Suburbs Community Legal Centre (NSCLC), by email by the closing date below to be eligible for assessment. No late applications will be accepted.

**Applications closing date: 4.00pm on Saturday, 12 April 2025.**

## About the program

In 2011, the United Nations designated 15 June each year as World Elder Abuse Awareness Day (WEAAD). The Department of Communities (Communities) provides support to community events and activities throughout WA on World Elder Abuse Awareness Day each year. In 2025, Communities is partnering with Northern Suburbs Community Legal Centre to fund WEAAD initiatives delivered in regional areas.

Grants of up to \$5,000 ex GST are available for eligible organisations to deliver a range of events and activities that raise awareness of elder abuse including, but not limited to:

- workshops, seminars and talks
- morning or afternoon tea
- interactive activities which incorporate the elder abuse message - for example:
  - community art project (e.g.: music, mural, creative writing, photography, craft, dance, film making)
  - Community education workshops
  - games and activities to raise awareness of ageism and elder abuse
  - book club
  - gardening activity (e.g.: community garden)
  - group fitness/sport session (e.g.: yoga, aerobics, tai chi, walk, dance class, lawn bowls)
  - DIY skills workshop (e.g.: Men's Shed)
  - games day or community quiz.

Events delivered through collaborative community partnerships that are actively involved in the planning and delivery of the project are encouraged.

Applications that display successful partnerships between local seniors' organisations, community-based not for profits or respective local government to run and hold an event will receive priority.

Applicants are also encouraged to run initiatives which facilitate intergenerational engagement and involvement by community members of all ages, to promote the elder abuse message to the wider community.



**Important note:** Applicants that are successful in the application process must hold the WEAAD event or activity between 9 June and 30 June 2025.

## Program objectives

The aim of the World Elder Abuse Awareness Day Regional Grants Program is to support regional communities to increase awareness of elder abuse by providing information, resources and support to the community, such as how to recognise it, and steps to take if they or someone they know may be experiencing elder abuse.

This Grants Program implements Priority Area 1 of the WA Strategy to Respond to the Abuse of Older People (Elder Abuse) through the support of organisations that raise awareness and support early identification of elder abuse.

By raising awareness, we aim to ensure that:

- People are aware that elder abuse is a serious problem affecting our community and requires collective action.
- Older people from all backgrounds are empowered to protect themselves from abuse.
- Our community are able to recognise the signs of elder abuse and respond in ways that protect the rights of the older person.

For further information please visit the [WA Elder Abuse Strategy](#).

## Funding may be used for

A range of items associated with holding an event or activity, such as:

- Equipment hire/venue hire
- transport hire
- publicity and promotion
- consumable supplies for workshops/event (eg: paint for a mural, plants for a garden workshop)
- guest speakers and presenters / facilitators
- intrastate (within WA) travel
- food and non-alcoholic beverages
- educational workshops



## **Funding may not be used for**

- prizes and gifts, including cash or vouchers
- the purchase of capital equipment
- ongoing operating costs
- administration costs, including staff wages
- interstate and overseas travel
- projects involving fundraising
- purchase of alcohol

## **Assessment criteria**

Each application will be assessed against the following criteria:

- The event or activity is focused on raising awareness of elder abuse and empowering older people to protect themselves from abuse.
- The event or activity is an 'all of community' event with older people from a wide range of community groups represented, rather than an event for the individuals of one or two organisations.
- A range of community organisations and/or the respective local government are involved in the event or activity planning and delivery.
- The name of the event or activity includes 'World Elder Abuse Awareness Day'.
- The event or activity is held between 9 June and 30 June 2025 inclusive (required).
- Evidence of ability to plan and deliver the event or activity successfully.
- Value for money.

## **Organisations eligible to apply**

Eligible organisations or groups must be:

- an incorporated not-for-profit community organisation
- a regional local government authority
- an unincorporated organisation or community group - must apply through the auspice of an incorporated body or a local government authority

Metropolitan based incorporated not-for-profit community organisations are eligible to apply to hold in person events or activities in regional Western Australia.

## **Organisations not eligible to apply**

The following organisations are not eligible to apply for funding through this program:

- a federal or state agency
- an individual
- a commercial for-profit organisation
- an unincorporated organisation or community group (unless applying through an incorporated body or a local government authority)
- an organisation located in the Indian Ocean Territories



## How to apply

1. Carefully read these Guidelines.
2. Download the application form and complete all sections, including the Application Checklist at the end of the document.
3. Attach any supporting documents.
4. Please provide scanned documents only (no photographed documents) and submit application within one document (eg: no separate application pages).
5. Please ensure that the signed declaration is included with the email submission.
6. Submit the application to Northern Suburbs Community Legal Centre by email to [grants@nsclegal.org.au](mailto:grants@nsclegal.org.au) by **4.00pm on Saturday, 12 April 2025**.

All applications will be acknowledged by email within two working days of receipt. Please contact Northern Suburbs Community Legal Centre to confirm receipt if no acknowledgement is received by this time.

## Assessment and notification

Please allow up to four weeks from the closing date for advice regarding the outcome of an application.

All applications will be reviewed against the assessment criteria outlined above. All organisations that apply for funding will be notified in writing of the outcome of the submission.

## Successful applicants

Information about the activities undertaken through the WEAAD Regional Grants Program 2025 will provide valuable insight into how the program helped to raise awareness of elder abuse and deliver WEAAD messages to regional areas of Western Australia.

Successful applicants will be required to provide an acquittal report on the activities undertaken, participants and partners, lessons learned, and outcomes achieved. An acquittal reporting template will be provided.

Completed and signed acquittal reports should be emailed, with any attachments to [grants@nsclegal.org.au](mailto:grants@nsclegal.org.au) by **Thursday, 31 July 2025**.

Any unspent grant funds, or grant funds not expended in accordance with the grant program, must be returned to Northern Suburbs Community Legal Centre within ten business days of the request



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## Promotion

Successful applicants will be provided with a pack of downloadable materials (e.g.: posters, social media content) to assist with the promotion of their WEAAD initiative. Successful applicants are asked to submit information about their event to the WEAAD calendar of events on the Department of Communities' Website -

<https://www.wa.gov.au/organisation/department-of-communities/elder-abuse-and-the-mistreatment-of-older-people>

## For further information

For further information about the WEAAD Regional Grants Program or assistance to complete the application form, please contact the Northern Suburbs Community Legal Centre:

Telephone: (08) 9440 1663

Email: [grants@nsclegal.org.au](mailto:grants@nsclegal.org.au)

Website: [www.nsclegal.org.au](http://www.nsclegal.org.au)